



PMW-EX1
PMW-EX3
XDCAM EX Camcorder

PMW-EX30
XDCAM EX Recording Deck

SONY

XDCAM EX





XDCAM EX

A Compact Full-HD Production System With Flash Memory Recording, for an Evolving HD Era.

In 2007, Sony introduced the revolutionary XDCAM EX™ compact camcorder, the PMW-EX1 - the newest member of the Sony XDCAM™ family of tapeless production systems - in response to growing demand for an affordable high definition (HD) production solution. This technological breakthrough camcorder - incorporating incredible feature sets such as three 1/2-inch type Full HD CMOS sensors, amazing 1920 x 1080 and 1280 x 720 HD recording capabilities plus flash memory recording in an extremely compact body - was achieved thanks to the extraordinary technical expertise and knowledge amassed when designing Sony's groundbreaking CineAlta™ family of products.

Offering striking HD picture quality, extra mobility and great operational efficiency, the PMW-EX1 camcorder has already been rapidly adopted around the world in a broad range of HD production applications and digital cinematography.

Now Sony evolves the XDCAM EX lineup further still, with the introduction of the PMW-EX3 camcorder and the PMW-EX30 deck. The PMW-EX3 compact camcorder incorporates an eagerly awaited 1/2-inch type interchangeable lens system, providing enhanced creativity and flexibility with a broad choice of lenses. The PMW-EX30 is a compact recording deck that can be used for many different purposes such as recording, viewing, dubbing and source feeding to non-linear editing systems.

The XDCAM EX products use an "SxS PRO™" memory card, which is based on the rapidly growing Express-Card industry standard, as recording media. Combining the bit rate of MPEG-2 Long GOP compression adopted by XDCAM EX products with the SxS PRO memory card, the XDCAM EX series offers cost-effective long-form recording, coupled to non-linear capabilities such as instantaneous random access and high-speed file-based operation.

The full Sony XDCAM EX series offers stunning quality HD pictures and efficient non-linear operation, expanding the possibilities for all types of HD video production at an affordable price.



PMW-EX1
XDCAM EX Compact Camcorder



PMW-EX3
XDCAM EX Semi-shoulder Camcorder



PMW-EX30
XDCAM EX Recording Deck

XDCAM EX

A New Generation of HD Recording Systems

New Non-linear Recording Media, SxS PRO; For Greater Efficiency, Operability, and Reliability

The XDCAM EX series adopts the SxS PRO memory card for its recording media. It was developed specifically for professional content-creation applications, and is based on the SxS™ memory card specification. The SxS PRO memory card is an ultra-compact non-linear medium that uses flash memory with a number of distinguishing features:



- > Compatible with ExpressCard/34 standard
- > Uses PCI Express interface, and achieves an extremely high data transfer speed of 800 Mb/s*
- > Large storage capacity: SBP-8 (8 GB) and SBP-16 (16 GB) memory cards are available.
- > Can record up to 70 minutes of HD video and audio (using one 16-GB memory card)
- > Most new Mac and PC computers are equipped with ExpressCard slots
- > Compact size: approx. 75 x 34 x 5 mm (3 x 1 3/8 x 7/32 inches) (excluding the projecting parts) – about half the size of a conventional PC card
- > Low power consumption
- > Highly reliable: can resist shocks (1500 G) and vibrations (15 G)

*This data read speed is measured with benchmark software. Actual data transfer speeds vary according to measurement conditions. Please refer to <http://www.sony.net/SxS-Support/> for information on measuring methods.

1920 x 1080 HD Recording Using the "MPEG-2 Long GOP" Codec



The XDCAM EX products record 1920 x 1080 HD images using the "MPEG-2 Long GOP" codec, which conforms to the MPEG-2 MP@HL compression. This highly efficient "MPEG-2 Long GOP" codec – that is also adopted in the XDCAM HD and HDV™ 1080i series of products – enables users to record stunning-quality HD video and audio over a long period of time by efficiently compressing the data.

		HQ Mode	SP Mode
Video Codec	Compression	MPEG-2 Long GOP	MPEG-2 Long GOP
	Sampling	4:2:0	4:2:0
	Bit Rate	35 Mb/s VBR	25 Mb/s CBR
Image Resolution		1920 x 1080	1440 x 1080
		1280 x 720	

Selectable Bit Rates

The XDCAM EX products offer a choice of bit rates - either 35 Mb/s (HQ mode) or 25 Mb/s (SP mode) - depending on the desired picture quality and recording time. HQ mode supports both 1920 x 1080 and 1280 x 720 resolutions. SP mode supports 1440 x 1080 resolution at 25 Mb/s, which provides compatibility with HDV 1080i products. Footage recorded in SP mode can be seamlessly integrated into HDV-compatible editing systems by connecting the camcorder via the i.LINK™* (HDV) interface. It can also be recorded on XDCAM HD's optical disc through the use of the supplied Clip Browser software.

*i.LINK is a trademark of Sony Corporation used only to designate that a product contains an IEEE 1394 connector. Not all products with an i.LINK connector will necessarily communicate with each other. For information on compatibility, operating conditions and proper connection, please refer to the documentation supplied with any device with an i.LINK connector. For information on devices that include an i.LINK connection, please contact your nearest Sony office or authorised dealer.

Long Recording Time

Combining the moderate bit rates produced by the efficient MPEG-2 Long GOP compression to large-capacity SxS PRO memory card, the XDCAM EX products record high-quality HD images for a long recording time of 70 minutes on a single 16-GB SxS PRO memory card. Equipped with two SxS PRO memory card slots, the XDCAM EX products achieve up to 140 minutes of recording using two 16-GB memory cards in the SP mode and a minimum of up to 100 minutes in the HQ mode. When a clip spans across two cards, the transition is seamless without any artifacts or frame loss. The SxS PRO memory card can be hot-swapped while shooting without interrupting the recording. This feature makes the XDCAM EX products ideal for a wide variety of long form content-production applications.

Recording Time on 16 GB cards (approx.)*	HQ, 35 Mb/s VBR	50 minutes
		SP, 25 Mb/s CBR

*When recording in HQ (35 Mb/s) mode, recording time may be more than the above specified figure depending on the actual bit rate that is adopted during VBR encoding.



Multiple-format Recording - 1080/720 and Interlace/Progressive Switchable Operation

The XDCAM EX camcorders and deck offer a wide array of recording formats for multiple content creation applications. The scanning mode is switchable between 1920 x 1080, 1280 x 720 and 1440 x 1080 resolutions. The frame rate is also selectable from interlace and progressive, such as 50i, 59.94i, 50P and 59.94p. In addition, the XDCAM EX camcorders* offer native 25P and 23.98P progressive recording in 1920 x 1080, 1280 x 720 modes, while the XDCAM EX deck** offers 23.98P in 1920 x 1080 mode. The SxS PRO memory card can simultaneously hold a mix of multiple files of any of these recording formats, allowing flexible use of the memory card.

	XDCAM EX Camcorders		XDCAM EX Deck	
	PAL Setting	NTSC Setting	PAL Setting	NTSC Setting
1920 x 1080 (HQ Mode)	50i, 25P	59.94i, 29.97P, 23.98P	50i	59.94i, 23.98P**
1280 x 720 (HQ Mode)	50P, 25P	59.94P, 29.97P, 23.98P	50P	59.94P
1440 x 1080 (SP Mode)	50i	59.94i*	50i	59.94i

* On the XDCAM EX camcorder, images are handled as 23.98P and recorded as 59.94i signals via 2-3 pull-down in 1440 x 1080/23.98P (SP) mode.

** This capability is planned to be available with future software upgrade.

High-quality Uncompressed Audio Recording

In addition to HD video recording, high-quality audio is an equally significant feature in the XDCAM EX products. The XDCAM EX camcorders and deck record and play back high-quality, two-channel 16-bit, 48-kHz linear PCM uncompressed audio.

Compression	None (Linear PCM)
Number of Channels	2 channels
Sampling Frequency	48 kHz
Quantisation	16 bits/sample

Instant-access Thumbnail Search With "Expand" Function

Each time a recording is started and stopped on the XDCAM EX products, the video and audio signals are recorded as one clip. During playback, users can cue-up to the next or previous clip simply by pressing the 'Next' or 'Previous' button, as you would do on a CD or DVD player. Furthermore, thumbnails are automatically generated for each clip as a visual reference, allowing operators to cue-up to a desired scene simply by guiding the cursor to a thumbnail and pressing the 'Play' button. For further convenience, the 'Expand' function allows one selected clip in the Thumbnail display to be divided into 12 even-time intervals, each with their own thumbnail identifier. This is useful if an operator wanted to quickly search for a particular scene within a lengthy clip.



IT Friendly

With the XDCAM EX products, recordings are made as data files in the "MP4" format, which is widely used in a number of recent electronic portable devices and has been standardised by ISO. The file-based recording allows material to be handled with great flexibility in a commonly available IT-based environment for copying, transferring, sharing, and archiving. All these operations are accomplished lossless without any "re-digitising" process required. File-based data copying allows lossless dubbing of AV content, which can be performed easily on a PC. The file-based recording system also allows for material to be viewed directly on a PC – simply by inserting the SxS PRO memory card into the ExpressCard slot on a PC, or by linking a PC to the XDCAM EX unit via a USB connection. This works in just the same way as a PC reads files on an internal or external drives. The high speed file-based operation and SxS PRO memory card can dramatically improve the efficiency and quality of professional video applications.



No Accidental Overwriting of Footage, Immediate Recording Start

By virtue of recording on flash memory card, the XDCAM EX products make each new recording on an empty area of the card. This is extremely convenient, as camera operators do not have to worry about accidentally recording over good takes, and they don't have to search through footage for the correct position to start the next recording. In short, it means the camera is always ready for the next shot!

Metadata

The XDCAM EX products are capable of recording a variety of metadata, which provides a huge advantage when searching for specific data after the initial recording has been made. Information such as production dates, creator names, video format, and camera settings can be saved together with the AV material. This makes it possible to organise and search through all recordings effectively. One particular metadata, called Shot Mark, is a convenient reference that can be added to desired frames to make them easy to recall in subsequent editing process.

XDCAM EX

A New Generation of HD Recording Systems



PMW-EX1



PMW-EX3

The shotgun microphone is an optional accessory.

The XDCAM EX series offers a choice of two HD camcorders. One is the PMW-EX1 handheld camcorder with a fixed-type zoom lens. The other is the new PMW-EX3, a semi-shoulder camcorder with an interchangeable lens system.

Both camcorders incorporate three 1/2-inch type "Exmor"™ Full HD CMOS Sensors, each with an effective pixel count of 1920 x 1080, delivering stunning-quality HD images in 1080P, 720P and 1080i HD resolutions. The frame rate of these camcorders is selectable from interlace and progressive, such as 50i, 59.94i, 50P, 59.94P, 25P, 29.97P and native 23.98P recording.* A rich variety of features for creative shooting are incorporated

into these camcorders such as "Slow & Quick Motion", which is also commonly known as "over-cranking" and "under-cranking", selectable gamma curves, slow-shutter, interval recording and Picture Profile™ feature.

Additionally, the PMW-EX3 camcorder offers a convenient remote-control and multi-camera operation capability, which allows use with high-end camera systems.

*59.94P and 50P recording are available in 1280 x 720 mode. In 1440 x 1080/23.98P mode, images are handled as 23.98P and recorded as 59.94i signals via 2-3 pull-down.

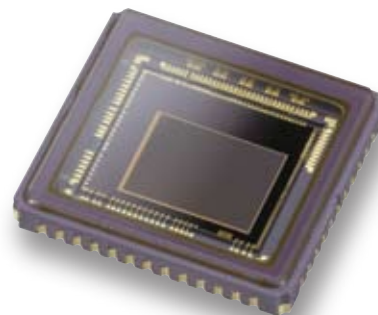
Cutting-edge Camera Technology

1/2-inch type Three "Exmor" Full HD CMOS Sensors

The XDCAM EX camcorders are equipped with three newly developed 1/2-inch type "Exmor" CMOS Sensors, each with an effective pixel count of 1920 (H) x 1080 (V), which delivers excellent picture performance with full HD resolution. This 1/2-inch type image sensor, with Sony's accumulated sensor technologies, allows the camcorder to provide an excellent sensitivity of F10, a remarkable signal-to-noise ratio of 54 dB, and high horizontal resolution of 1000 TV lines*.

It also greatly reduced power consumption and associated heat dissipation of the XDCAM EX camcorders, which made possible the unique use of 1/2-inch type sensors on the compact camcorder. In addition, this large 1/2-inch type image sensor can capture images with a shallower depth of field than all other handheld camcorder's smaller-size image sensors, giving users more creative freedom of expression.

*In HD-SDI, HQ 1080 mode



Exmor
FULL HD 3CMOS

Lens Choices

Interchangeable Lens System (PMW-EX3 Only)

The PMW-EX3 camcorder incorporates a newly developed 1/2-inch type "EX mount" interchangeable lens system that allows the lens to be as compact and lightweight as possible while maintaining its high optical performance. If a wide-angle lens is needed, the Fujinon 1/2-inch type XS8X4AS-XB8, which also has an EX mount, is available. This mount system allows a variety of 1/2-inch type HD lenses available from major manufacturers to be used with the PMW-EX3 camcorder via the supplied lens adaptor, expanding the spectrum of creative expressions.* A 2/3-inch-type lens** can also be used with the PMW-EX3 camcorder via the mount system by using a 2/3-inch type lens adaptor*** that is equipped with a 12-pin lens connector. This illustrates the breadth of lens choice, including even cinema-style lenses, to suit every specific shooting requirement.

- * This 1/2-inch type lens adaptor supplied with the PMW-EX3 camcorder is equipped with the hot shoe lens mount connector only. Automatic lens iris control can work only with a lens with hot shoe connectors. Some lens functions are not supported by the PMW-EX3. For more details, please contact each lens manufacturer.
- ** In this configuration, the resulting focal length will be 1.37 times the actual focal length of the lens.
- *** When using 2/3-inch type lenses with the PMW-EX3 camcorder, the Fujinon ACM-21 lens mount adaptor must be used.

Supplied Wide-angle Fujinon 14x Zoom Lens

The XDCAM EX camcorders are equipped with a high-quality, high-definition Fujinon 14x zoom lens specifically designed for the XDCAM EX camcorder to offer optimum picture performance and unprecedented functionality. It offers a wide angle of view of 5.8 mm (equivalent to 31.4 mm on a 35 mm lens), and many convenient features for diverse shooting situations.



Supplied EX mount lens



1/2-inch type lens

Supplied 1/2-inch type lens adaptor

Unique Focus Operation

Unique Focus Operation Professional Manual Focus and Auto Focus

The lens adopts a newly developed and unique focus ring mechanism, which offers two types of manual focus, plus an auto focus operation. The lens is equipped with two independent focus wheel mechanisms, which can be switched by sliding the focus ring itself back and forth. When the focus ring is in the front position, the lens works in the same way as a typical auto focus lens on a handheld camcorder. In this case, either manual or auto focus mode can be selected by the AF/MF switch on the lens. On the other hand, when the focus ring is set to the back position, the lens has an absolute focus position, and works in the same way as interchangeable-lens, which professional users are familiar with.



Three Independent Rings

In addition to the unique focus ring, the lens is equipped with independent rings for zoom and iris adjustment; all have physical stops and absolute markings permitting precise adjustments. The location, rotational range and feel are identical to other manual high-end HD lenses. This gives users a high level of familiarity and operational comfort.



Optical Image Stabiliser

To minimise the blurring effect caused by hand-shake, the lens incorporates an optical image stabiliser function that provides highly stable images.

AF Assist

The AF (Auto Focus) Assist function of the XDCAM EX camcorders enables operators to manually change focus positions using the focus ring during AF mode. This means that AF reference focus positions can be positively shifted manually to a new position.

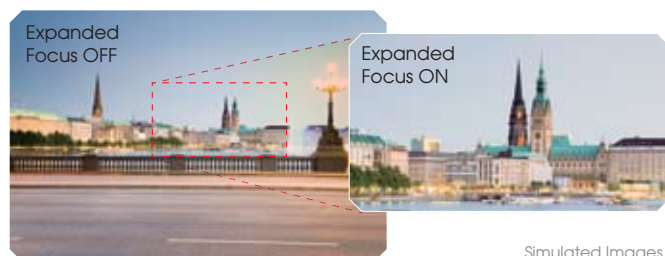
MF Assist

The MF (Manual Focus) Assist function of the XDCAM EX camcorders helps to precisely focus on the target subject when shooting in MF mode. When the MF Assist is enabled, the auto focus is momentarily activated when the user stops adjusting the focus ring. The camera will then finely focus on the subject closest to the focal point of the lens at that time.

Expanded Focus

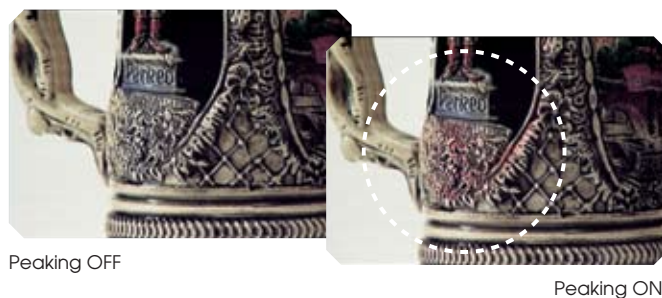
At the touch of a button, the centre of the screen on the LCD monitor and viewfinder of the XDCAM EX camcorders can be magnified to about twice the size, making it easier to confirm focus settings during manual focusing.

LCD & VF



Selectable Peaking

The Peaking function of the XDCAM EX camcorders can help operators to quickly and accurately adjust the camera's focus by altering the way pictures are displayed on the LCD monitor and viewfinder. It can enhance the outline of the image which the camera focuses on most and changes its colour to make it stand out. Enhance levels can be selected from a choice of "HIGH", "MIDDLE" and "LOW" and the outline colour from "RED", "WHITE", "YELLOW" and "BLUE"



Creative Recording Modes and Settings

23.98P Native Recording



The XDCAM EX camcorders, members of Sony's legendary CineAlta family, offer the native 23.98P* recording capability on its handy body. This feature, accompanied with other creative features makes the camcorder ideal for cinema production.

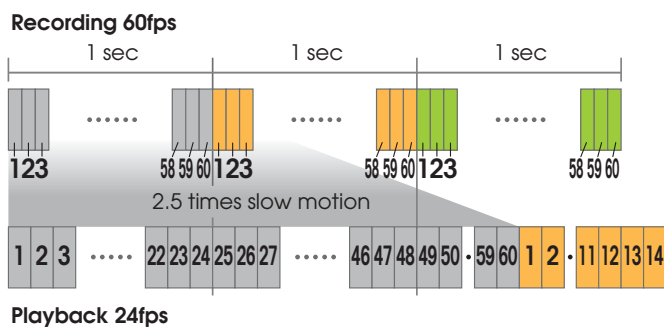
* On the XDCAM EX camcorder, images are handled as 23.98P and recorded as 59.94i signals via 2-3 pull-down in 1440 x 1080/23.98P (SP) mode.

Slow & Quick Motion Function

The XDCAM EX camcorders offer a powerful Slow & Quick Motion function – commonly known as over-cranking and under-cranking by filmmakers – that enables users to create unique 'looks' or slow- and fast-motion special effects. The XDCAM EX camcorders can capture images at frame rates selectable from 1 fps (frame per second) to 60 fps in 720P mode and from 1 fps to 30 fps in 1080P mode, in increments of 1 fps.

For example, when viewed at 23.98P, images captured at 60 fps will appear 2.5 times slower than normal. Conversely, images captured at four fps will appear six times faster than normal. With the Slow & Quick Motion function of this camcorder, images are recorded natively with no padded frames and at full resolution. The obtained quality of the slow- and fast-motion images is extremely high from those created in the editing process. In addition, these slow- and quick-motion images can be played back immediately after shooting, without using any converters or processing on non-linear editing systems.

Slow Motion Mechanism

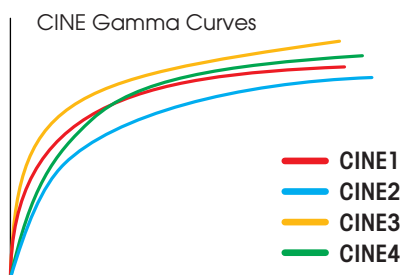


Slow Shutter Function

The XDCAM EX camcorders offer a Slow Shutter function for capturing clear images in low-light environments. The Slow Shutter function not only increases camera sensitivity but also produces a special blurring effect when shooting a moving object, for enhanced shooting creativity. The shutter speed is selectable from 2-, 3-, 4-, 5-, 6-, 7-, 8-, 16-, 32-, and 64- frame accumulation periods.

Selectable Gamma Curves

The XDCAM EX camcorders offer a wide variety of gamma curves to flexibly handle contrast, and give a specific 'look' to an image. In addition to four types of standard gamma curves, the XDCAM EX camcorders provide four types of CINE Gamma (CINE 1, 2, 3, and 4), which are identical to those on high-end CineAlta camcorders. Operators can select the best-suited preset gamma curve depending on scenes.



Interval Recording Function

The XDCAM EX camcorders offer an Interval Recording function that records one frame at pre-determined intervals. This is convenient for shooting over long periods of time, and also when creating special effects of extremely quick motion.

Frame Recording Function

Frame Recording is a unique feature of the XDCAM EX camcorders that is especially useful for clay animation shooting. Using this function, images for pre-determined frames are recorded every time the Record button is pressed.

Shutter Angle Settings

In addition to traditional electronic shutter speed controls adjustable in fractions of a second, the XDCAM EX camcorders also have a "shutter angle" control – which is familiar to filmmakers. By setting the shutter adjustment mode to "angle", the XDCAM EX camcorders automatically set the proper exposure time, based on the selected frame rate and shutter angle.



Operational Versatility

Picture Profile Feature

The Picture Profile feature of the XDCAM EX camcorders allow camera operators to easily call up customised picture-tonal settings to suit particular shooting conditions, rather than having to readjust the camera each time – giving users greater operational efficiency. Up to six different picture-tonal settings such as the parameters of matrix, colour correction, detail, gamma, and knee can be saved in the memory. These settings are displayed on the LCD monitor at the touch of a button.

Shot Transition function

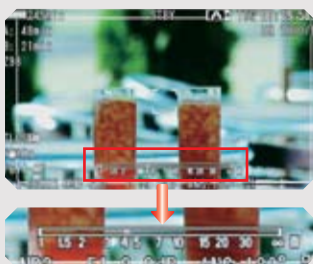
The Shot Transition™ function of the XDCAM EX camcorders, with a simple push of a button, allows for smooth, precise and repeatable automatic scene transitions to occur. The operator can program the duration and select from three transition profiles: Linear, Soft Stop, or Soft Transition. any lens parameter such as the start and end settings for zoom, focus, and/or camera parameters such as white balance and gain can be programmed to transition in unison. It works by automatically calculating the intermediate values during the scene transition. The Shot Transition function can be triggered manually or synchronised with the camera's REC start function. The transition progress can be checked on a bar graph on the LCD monitor. In addition, a start timer function is also available for the Shot Transition function, helping to prevent operators from missing a shot. This function is very useful when precise, simple or complex changes to the lens or camera settings are required during the scene – for example, when changing the focus from the background to the foreground of a scene.



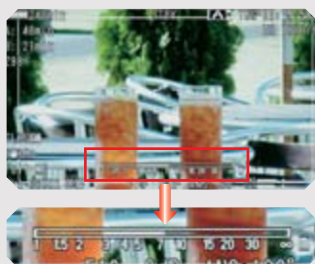
1 Depth-of-field Indicator

A Depth-of-field graphic can be displayed on the LCD monitor and viewfinder of the XDCAM EX camcorders to help camera operators easily read the actual depth-of-field of a scene, and assist setting up the lens and exposure for optimum depth-of-field control.

Shallow Depth of Field



Deep Depth of Field



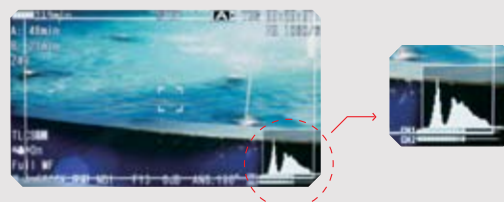
2 Brightness-level Display

The average brightness level of the centre of a frame can be displayed on the LCD monitor and viewfinder of the PMW-EX1 camcorder, or on the LCD viewfinder of the PMW-EX3 camcorder as a percentage. This is useful when a waveform monitor is not available for shooting.



3 Histogram Indicator

The Histogram Indicator can be displayed on the LCD monitor and viewfinder of the PMW-EX1 camcorder or on the LCD viewfinder of the PMW-EX3 camcorder, allowing operators to easily evaluate the distribution of brightness of the currently captured images. This enables proper exposure control of iris, gain and gamma.



A 3.5-inch* Colour LCD Screen

The XDCAM EX camcorders are equipped with a newly developed, large, easy-to-view, colour LCD screen with a high resolution of 1920 x 480 pixels. The LCD screen of the XDCAM EX camcorders can be flexibly rotated for accessible viewing from any shooting angle.

The ease of focusing offered by this high resolution panel, location and adjustability permits using it as a viewfinder or camera assistant operator panel. It can also be used to instantly review recorded footage, as well as access the camera's set-up menus and view thumbnails, display status indications such as audio meters, depth-of-field indicators, remaining memory capacity and battery time. What's more, the use of the hybrid LCD screen - which comprises transmissive and reflective panels - offers clear viewing in both studio and "full sun" field shooting conditions.

*Viewable area measured diagonally.

PMW-EX1



PMW-EX3



B Four Assignable Buttons

Frequently used functions can be programmed onto four assignable buttons on the XDCAM EX camcorders, allowing operators to make rapid changes when working in the field. These can be functions such as ATW, Freeze Mix, Rec Review, Expanded Focus, Depth-of-field indicator and more.



C 0.54-inch* Colour LCD Viewfinder (PMW-EX1 Only)

The 0.54-inch colour LCD viewfinder of the PMW-EX1 camcorder displays high-resolution colour pictures of approximately 250,000 pixels in a wide-screen aspect ratio of 16:9. Operators can switch the display mode between colour and monochrome according to their preference.

*Viewable area measured diagonally.

D On-handle Zoom Switch and REC Start/Stop Button

In order to facilitate zoom control and recording operation during low-angle shooting, an additional zoom switch and record start/stop button are located on the carrying handle of the XDCAM EX camcorders.



E Rotary Grip

The hand grip of the XDCAM EX camcorders can rotate approximately 120 degrees, which allows camera operators to flexibly adjust the angle of the grip. This gives users greater control and comfort when holding the camera from any shooting position.



F Built-in Stereo Microphone and Two-channel Audio Input

The XDCAM EX camcorders come equipped with a built-in stereo microphone and two XLR audio input connectors for connecting professional microphones or feeding an external-line audio source. These allow high-quality, two-channel 16-bit, 48-kHz linear PCM uncompressed audio to be recorded on the XDCAM EX camcorder.



Wide Array of Interfaces

The XDCAM EX camcorders come equipped with a wide range of interfaces optimised for a variety of operational needs, wide interoperability and flexible workflow. These include an HD-SDI output, down-converted SD-SDI output, i.LINK (HDV) input/output, and analogue composite/component output. Additionally, the PMW-EX3 camcorder is equipped with the Timecode input/output and Genlock input, allowing the camcorder to be used in the multi-camera system.

	PMW-EX1	PMW-EX3
Input	External MIC/LINE (XLR)	
	—	Timecode (BNC)
	—	Genlock (BNC)
Output	HD-SDI* or SD-SDI (BNC)	
	Component (Mini D)	
	—	Composite (BNC)
	A/V (A/V multi): Composite	—
	—	S-Video
	—	Audio (RCA)
Others	i.LINK (HDV in/out)	
	USB	
	—	Remote (8-pin)

1080/23.98p recorders are output as 1080/59.94i signals via 2-3 pull-down conversion.



PMW-EX3



Camera Remote Control (PMW-EX3 Only)

The PMW-EX3 camcorder comes equipped with a remote control interface. Various camera settings can be remotely controlled using an optional RM-B150 or RM-B750 Remote Control Unit via its 8-pin remote connector.*

*Some controls on the RM-B150/B750 are not supported by the PMW-EX3 camcorder.



Other Features

ATW (Auto Tracing White Balance)
 Built-in ND filter wheel: OFF: Clear, 1: 1/8ND, 2: 1/64ND
 Selectable gain: -3, 0, 3, 6, 9, 12, 18 dB
 High-speed picture search: x4, x15
 Freeze Mix function
 Skin-tone Detail control
 Low-key saturation
 IR Remote Commander™ unit



Adjustable Shoulder Pad and Cheek Pad (PMW-EX3 Only)

The position of the shoulder pad of the PMW-EX3 camcorder can be selected from two positions. In addition, the PMW-EX3 camcorder is supplied with a detachable cheek pad. Operators can always attain a comfortable and well-balanced camera position, even when the camcorder is docked with long lenses.



XDCAM EX Recording Deck

PMW-EX30



The PMW-EX30 deck is a highly versatile and affordable compact recording deck, and can be used for many different applications. It allows simple viewing of recorded materials with a monitor, dubbing to other format/media such as HDV, XDCAM HD and HDCAM™, and feeding to non-linear editing systems. In addition, the PMW-EX30 deck can be used as an affordable full HD recorder for event recordings - it can record HD signal outputs from a switcher.

The PMW-EX30 deck is equipped with a wide array of interfaces including HD-SDI input and output, HDMI output, HD analogue component, composite outputs and more. Equipped with two SxS PRO memory card slots, the PMW-EX30 deck can record up to 140 minutes of HD footage using two 16-GB SxS PRO memory cards.* The recording time can be further extended up to approximately 260 minutes when an optional PHU-60K Professional Hard Disk Unit is attached to the PMW-EX30 deck.

*In SP mode

Features

- > Highly compact design - can be placed either horizontally or vertically
- > MPEG HD recording and playback at 35 and 25 Mb/s
- > Equipped with two SxS PRO memory card slots
- > Built-in 3.5-inch* LCD monitor
- > Comprehensive range of HD interfaces - HD-SDI input/output, i.LINK (HDV) input/output and component output
- > Down-converted SD outputs for migration to SD environments - SD-SDI, i.LINK (DVCAM), component, S-Video and composite
- > HDMI output for digital connection to a range of consumer displays
- > Adjustable audio input volume (CH1 and CH2)

* Viewable area measured diagonally

Recording Format

	PAL Setting	NTSC Setting
1920 x 1080 (HQ mode)	50i/25P*	59.94i, 23.98P*
1280 x 720 (HQ mode)	50P	59.94P
1440 x 1080 (SP mode)	50i	59.94i

* This capability is planned to be available with future software upgrade.



Front



Rear

XDCAM EX

Application Software

The XDCAM EX products come with two application software packages that provide powerful yet easy and intuitive management of recorded content. Included are two versions of Clip Browser (Mac and PC versions) as well as the XDCAM Transfer application software for Apple Final Cut Pro non-linear editing systems.

Clip Browser Version 2

The Clip Browser software for the XDCAM EX products is a simple-to-use PC application software that allows users to easily browse and copy video clips recorded by the XDCAM EX camcorder or deck to other devices such as hard disk drives. It also serves as a bridge tool between a variety of formats - converting XDCAM EX clips to other file formats. The Clip Browser software is available for both Windows-based PCs and Macintosh computers.

Features

- > Browsing of video clips recorded by the XDCAM EX products
- > Copy XDCAM EX's clip files from the SxS PRO memory card to hard disk drive
- > Combine segmented clips recorded across two SxS PRO memory cards
- > File format conversion from MP4 to other file formats:
 - > MXF format for export to XDCAM HD discs or MXF-based non-linear editing systems* (option)
 - > DV format for export to DV-based non-linear editing systems
 - > AAF format for export to Avid non-linear editing systems
 - > H.264/AVC format for field viewing on Sony PSP™, Apple iPod/iPhone as well as WMV format* (option)
- > Create sub clips with Mark IN/OUT operation
- > Registration of metadata such as "title", "creator" and "comments" for a clip
- > Registration of "Shot Mark" metadata for instant cue-up to desired scenes
- > Capture and create a still image file (BMP) for a desired scene

* Requires an optional plug-in software supplied from MainConcept AG.
(<http://www.mainconcept.com/plugin4clipbrowser>)



System Requirements

WINDOWS OS (32-BIT VERSION)

Windows XP Home Edition (Service Pack 2 or later)
Windows XP Professional (Service Pack 2 or later)
Windows Vista Ultimate (Service Pack 1 or later)
Windows Vista Business (Service Pack 1 or later)
Windows Vista Home Premium (Service Pack 1 or later)
Windows Vista Home Basic (Service Pack 1 or later)

CPU:

Intel Pentium IV Processor 1.2 GHz or higher (minimum)
Intel Core 2 Duo 2 GHz or higher (recommended)

RAM:

Windows XP: 512 MB (minimum)
1 GB (recommended)
Windows Vista: 1 GB (minimum)
2 GB (recommended)



Clip Browser GUI (Windows)

MAC OS

Mac OS X version 10.4.11 or later (including "Leopard")

CPU:

Intel Core 2 Duo 2 GHz or higher (recommended)

RAM:

1 GB (recommended)



Clip Browser GUI (Mac)

PDZK-P1* Ver. 2.7 XDCAM Transfer for Apple Final Cut Pro Non-linear Editing System

The PDZK-P1 XDCAM Transfer is plug-in software for Apple Final Cut Pro non-linear editing systems that provides support for MP4 files recorded by XDCAM EX systems. With this software installed on a Mac computer, the XDCAM EX products or SxS PRO memory card can be mounted on Mac Finder directly, and users can seamlessly import and edit recorded material.

* The latest version of this software can be downloaded from www.sonybiz.net/xdcam

System Requirements

MAC OS

Mac OS X version 10.4.10 or later (including "Leopard")

CPU:

Intel Core 2 Duo 2 GHz or higher
Intel Xeon 2 GHz or higher
PowerPC G5 2 GHz

RAM:

1 GB or more



Optional Accessories

PHU-60K Professional Hard Disk Unit

The PHU-60K* is an external storage unit for XDCAM EX products that allows XDCAM EX clips to be recorded on to its large-capacity 60-GB hard disk drive for up to approximately 200 minutes in HQ mode and 260 minutes in SP mode.

- > Large storage capacity of 60 GB
- > Long recording time: approximately 200 minutes in HQ mode and 260 minutes in SP mode
- > Can be easily attached to the XDCAM EX camcorder using supplied shoe adaptor and cable (PHU Connection Cable)**
- > Can be easily attached to the PMW-EX30 deck using supplied cable (PHU connection cable)

* The PHU-60K does not support Slow & Quick Motion recording.

**To use the PHU-60K with the PMW-EX1 camcorder, a firmware update is required. Please contact your nearest Sony office or authorised dealers for further information.



SBAC-US10 SxS Memory Card USB Reader/Writer

The SBAC-US10 is an SxS PRO memory card reader/writer that works on both Windows-based PCs and Mac computers via a USB 2.0 interface. This compact and portable device comes in handy in many situations such as in location, desktop browsing and full-fledged editing.





SBP-16/8
SxS PRO Memory Card*



VCL-719BXS/B**
19x Focus Servo Lens
(for PMW-EX3)



ECM-673
Shotgun-type Electret
Condenser Microphone



BP-U30
Lithium-ion Battery Pack (28 Wh)



VCL-EX0877
0.8x Wide Conversion Lens
(for PMW-EX1)



UWP-V1
UHF Wireless Microphone
Package



BP-U60
Lithium-ion Battery Pack
(56 Wh)



RM-B150
Remote Control Unit
(for PMW-EX3)



UWP-V2
UHF Wireless Microphone
Package



BC-U1
Battery Charger
(for BP-U30/U60)



RM-B750
Remote Control Unit
(for PMW-EX3)



UWP-V6
UHF Wireless Microphone
Package

* A 32-GB SxS PRO memory card is planned to be released in Autumn of 2008.

**Requires the lens mount adaptor supplied with the PMW-EX3 camcorder to attach this lens to the PMW-EX3.

1/2-inch Type HD Lenses From Other Manufacturers



Canon
KH20x6.4 KRS*



Canon
KH13x4.5 KRS*



Fujinon
XS17x5.5BRM/BRD*



Fujinon
XS13x3.3BRM/BRD*

Fujinon
XS8X4AS-XB8
(EX Mount
Wide-angle Lens)

* Requires the lens mount adaptor supplied with the PMW-EX3 camcorder to attach these lenses to the PMW-EX3.
Some lens functions are not supported by the PMW-EX3 camcorder. For details of the lenses, please contact each manufacturer.

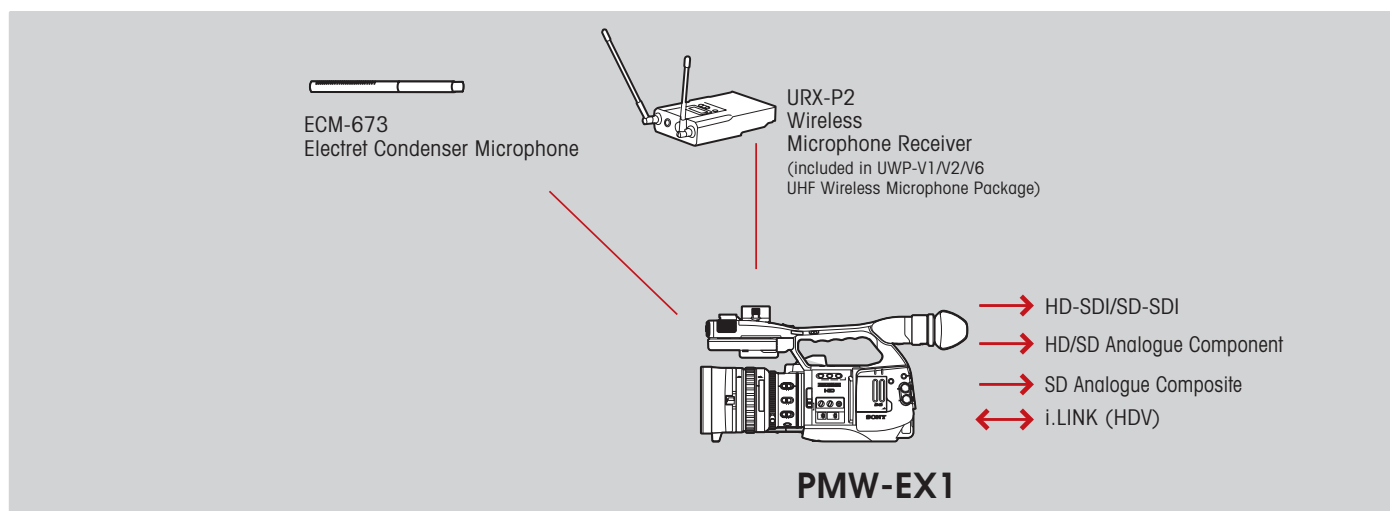
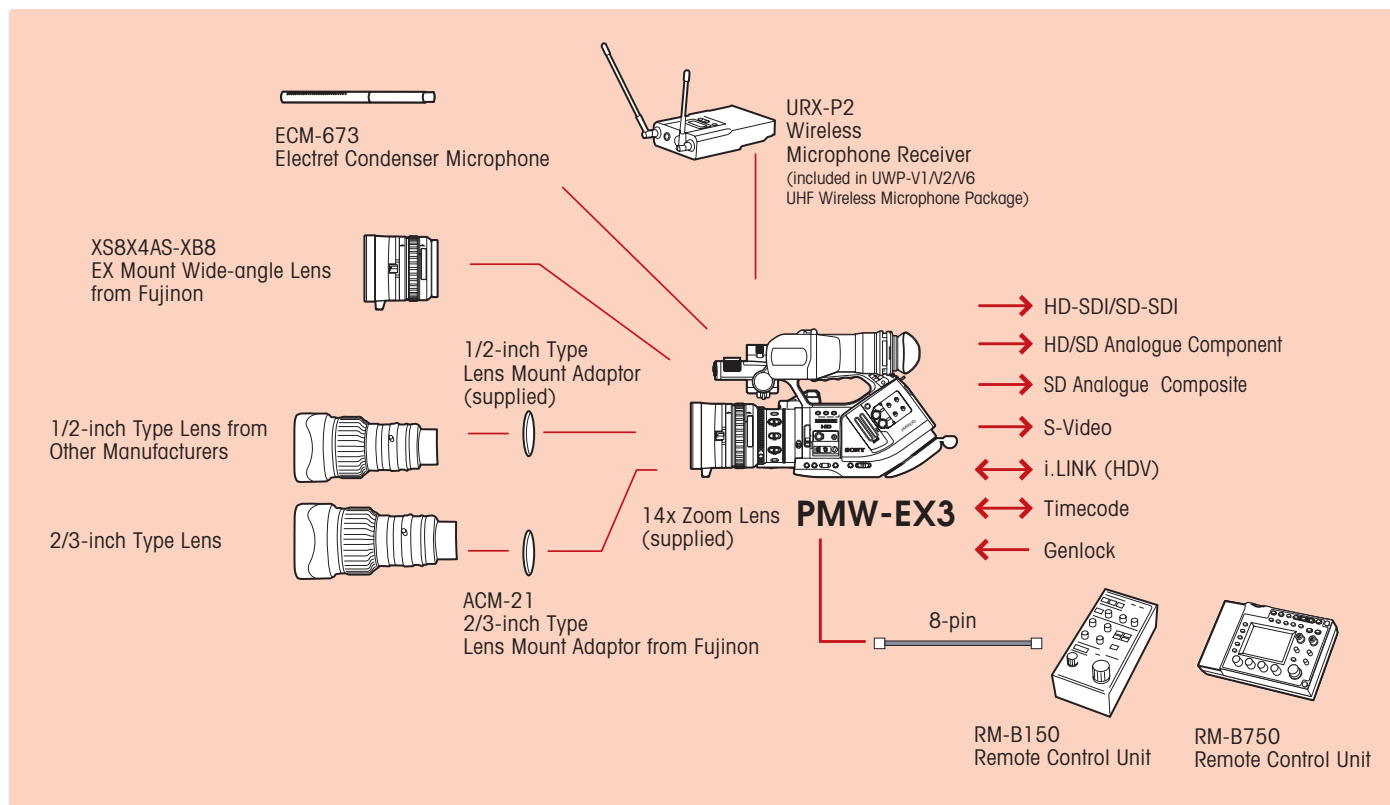
Other Lens Accessory

Fujinon
ACM-21*

* When using 2/3-inch type lenses with the PMW-EX3 camcorder, the Fujinon ACM-21 lens mount adaptor must be used.
For details, please contact the manufacturer.

Camcorder System Diagrams

Unless specified as "supplied", all the components below are optional.



Battery Charger



BC-U1
Battery Charger/
AC Adaptor

Battery



BP-U30
Lithium-ion Battery Pack
(supplied)



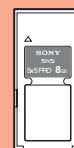
BP-U60
Lithium-ion Battery Pack

Remote Commander

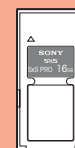


Remote Commander
(supplied)

Recording Media



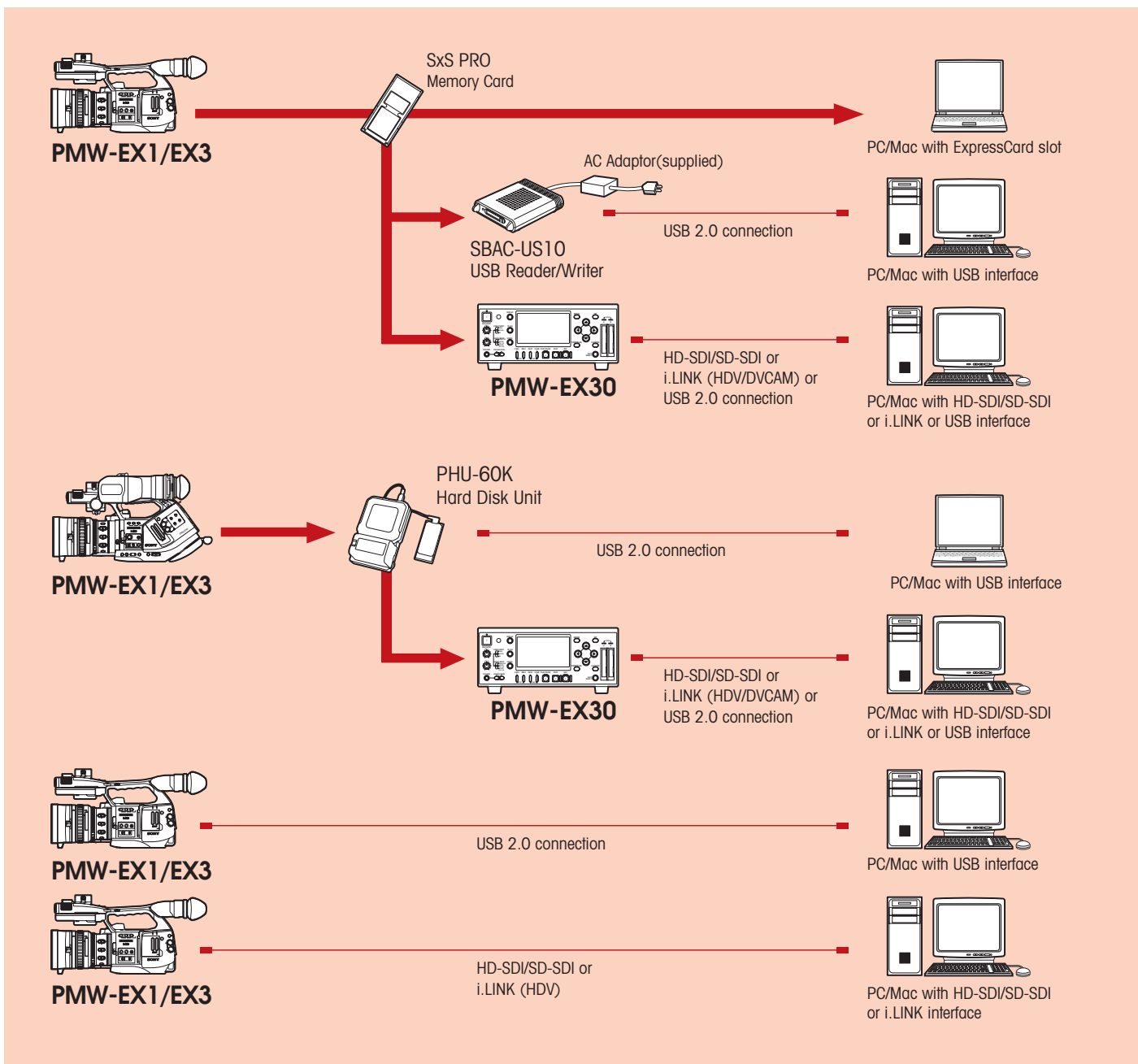
SBP-8



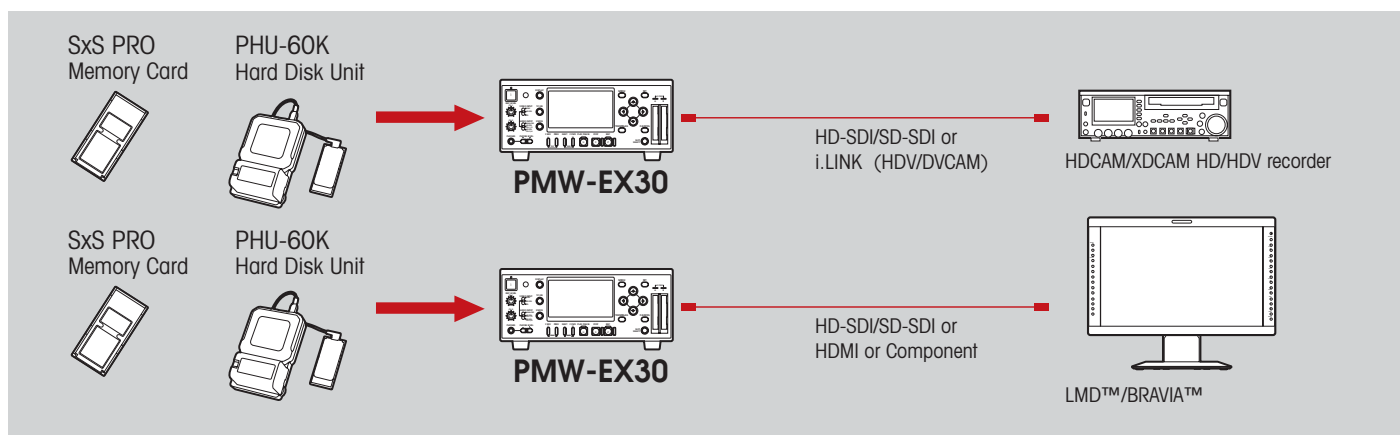
SBP-16

Workflow Examples

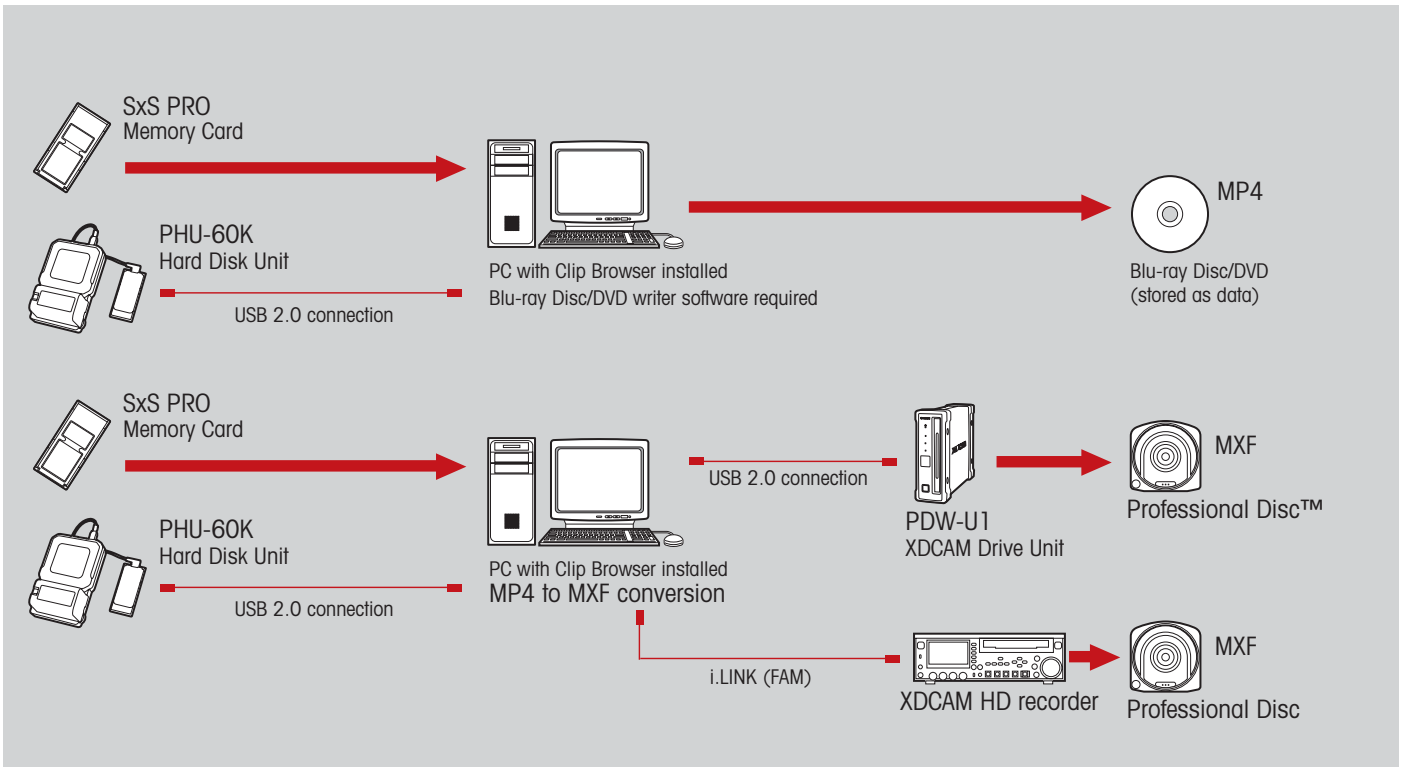
Ingest



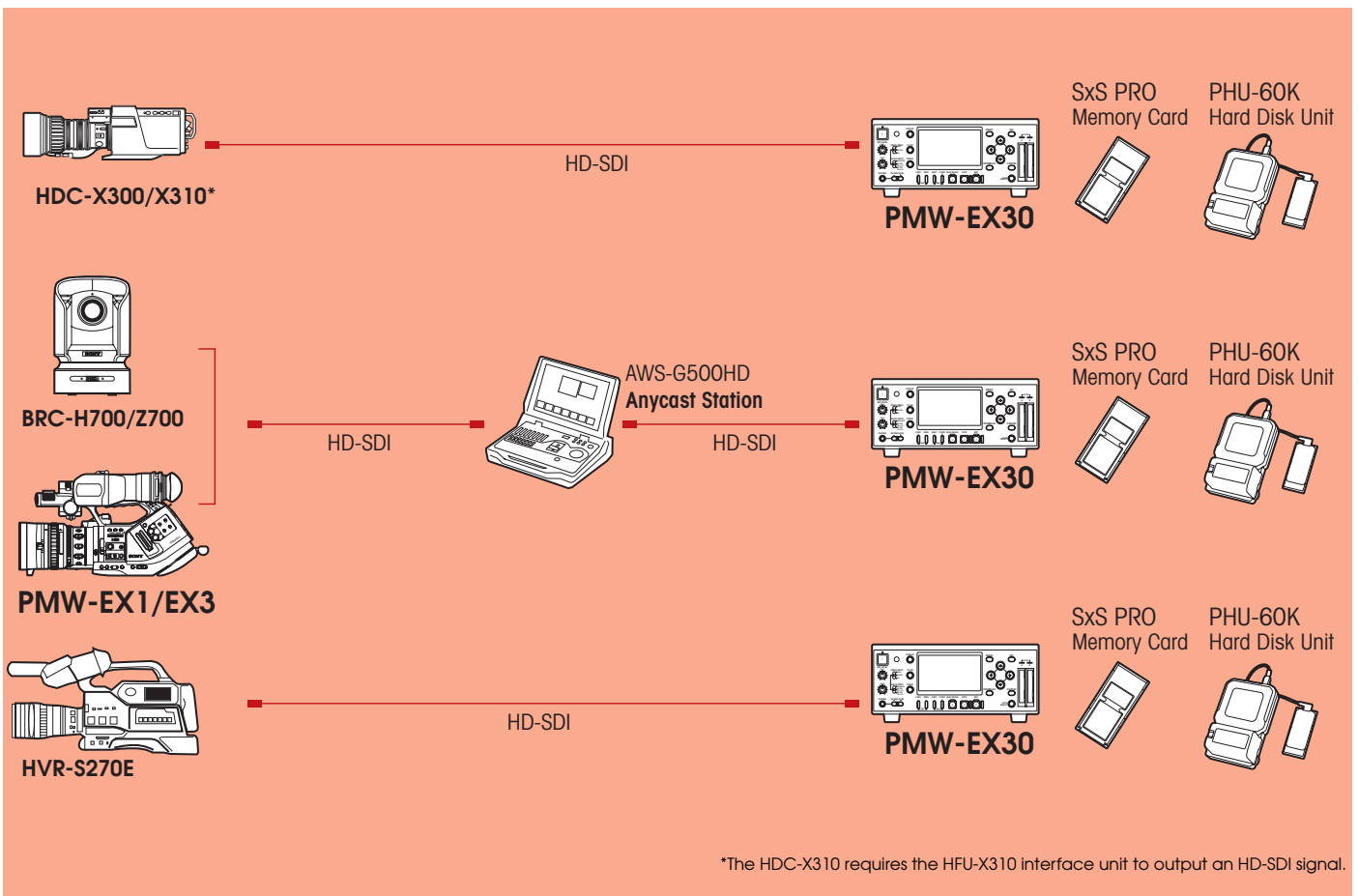
Viewing and Dubbing



Archiving



Live Event



XDCAM EX Camcorder Specifications

GENERAL		PMW-EX1	PMW-EX3
Mass		Approx. 2.4 kg (5 lb 4 oz) (body) Approx. 2.8 kg (6 lb 2 oz) (with lens hood, eye cup, BP-U30 battery, one SxS PRO memory card)	Approx. 1.9 kg (4 lb 2 oz) (without lens) Approx. 3.6 kg (7 lb 9 oz) (with lens, lens hood, eye piece, BP-U30 battery, one SxS PRO memory card)
Dimensions (W x H x D)		178 x 176 x 311.5 mm (7 1/8 x 7 x 12 3/8 inches) without projection	250 x 210 x 400 mm (9 7/8 x 8 2/8 x 15 6/8 inches) (with lens) without projection
Power requirements		DC 12 V	
Power consumption		Approx. 12 W (while recording, EVF On, LCD monitor Off)	Approx. 13.5 W (while recording, LCD viewfinder On)
Operating temperature		0 to +40 °C (+32 to +104 °F)	
Storage temperature		-20 to +60 °C (-4 to +140 °F)	
Continuous operating time		Approx. 240 min. with BP-U60 battery Approx. 120 min. with BP-U30 battery	Approx. 210 min. with BP-U60 battery Approx. 100 min. with BP-U30 battery
Recording format	Video	MPEG-2 Long GOP HQ mode: VBR, maximum bit rate: 35 Mb/s, MPEG-2 MP@HL SP mode: CBR, 25 Mb/s, MPEG-2 MP@H14	
	Audio	Linear PCM (2ch, 16-bit, 48-kHz)	
Recording frame rate	PAL setting	HQ mode: 1920 x 1080/50i, 25P, 1280 x 720/50P, 25P SP mode: 1440 x 1080/50i	
	NTSC setting	HQ mode: 1920 x 1080/59.94i, 29.97P, 23.98P, 1280 x 720/59.94P, 29.97P, 23.98P SP mode: 1440 x 1080/59.94i	
Recording/Playback time	HQ mode	Approx. 50 min. with SBP-16 (16 GB) memory card Approx. 25 min. with SBP-8 (8 GB) memory card	
	SP mode	Approx. 70 min. with SBP-16 (16 GB) memory card Approx. 35 min. with SBP-8 (8 GB) memory card	
LENS			
Lens mount		—	1/2-inch EX mount
Zoom ratio selectable		14x (optical), servo/manual	
Focal length		f = 5.8 to 81.2 mm (equivalent to 31.4 to 439 mm on 35 mm lens)	
Iris		F1.9 to F16 and Close, servo/manual selectable	
Maximum relative aperture		1:1.9	
Focus		AF/MF/Full MF selectable, 800 mm to ∞ (MACRO OFF), 50 mm to ∞ (MACRO ON, Wide), 735 to ∞ (MACRO ON, Tele)	
Image stabiliser		ON/OFF selectable, shift lens	
Filter thread		M77 mm, pitch 0.75 mm (on lens)	
Camera			
Pickup device		3-chip 1/2-inch type Exmor Full HD CMOS	
Effective picture elements		1920 (H) x 1080 (V)	
Optical system		F1.6 prism system	
Built-in filters	ND filter	OFF: Clear, 1: 1/8ND, 2: 1/64ND	
Sensitivity (2000 lx, 89.9% reflectance)		F10 (typical) (1920 x 1080/59.94i mode)	
Minimum illumination		0.14 lx (typical) (1920 x 1080/59.94i mode, F1.9, +18 dB gain, with 64-frame accumulation)	
S/N ratio		54 dB (Y) (typical)	
Horizontal resolution		1000 TV lines or more (1920 x 1080i mode)	
Shutter speed		1/33 to 1/2000 sec.	
Shutter angle		180, 90, 45, 22.5, 11.25 degrees	
Slow Shutter (SLS)		2-, 3-, 4-, 5-, 6-, 7-, 8-, 16-, 32-, and 64-frame accumulation	
Slow & Quick Motion function	720P	Selectable from 1 to 60 fps as recording frame rate	
	1080P	Selectable from 1 to 30 fps as recording frame rate	
Signal inputs/outputs			
Audio input		XLR-3-pin (female) (x 2), line/mic/mic +48 V selectable	
A/V output		AV multi (x 1) Audio: -10 dBu (47kΩ load, reference level) Analogue composite/YC signals: NTSC or PAL	—
Composite output		—	BNC (x1), 1.0 Vp-p, 75Ω
S-Video output		—	Y: 1.0 Vp-p, 75Ω unbalanced, sync negative
Audio output		—	RCA type(CH-1,CH-2),-10 dBu (reference level), 47kΩ
Component output		Mini D (x 1) Y: 1.0 Vp-p, 75Ω , Pb/Pr: 0.7 Vp-p, 75Ω	
SDI output		BNC (x 1), HD-SDI/SD-SDI selectable	
i.LINK input/output		IEEE1394, 4-pin (x 1), HDV stream input/output, S400	
Timecode input		—	BNC (x1), 0.5 to 18 Vp-p, 10Ω
Timecode output		—	BNC (x1), 1.0 Vp-p, 75Ω
Genlock input		—	BNC (x1), 1.0 Vp-p, 75Ω
USB		Mini-B (x 1), USB 2.0 High-speed	
Headphone output		Stereo mini-jack (x 1), -20.5 dBu (reference level output, 16 Ω load)	
Speaker output		Monaural, 300 mW	—
DC input		DC jack	
Battery input		5-pin	
Remote		—	8-pin

BUILT-IN VIEWFINDER		
LCD viewfinder/screen	3.5-inch* type colour LCD monitor, approx. 921000 effective pixels, 640 (H) x 3 (RGB) x 480 (V), 16:9, hybrid type	
Dimensions (W x H x D)	0.54-inch* type colour LCD, 1120 (H) x 225 (V), 16:9	
BUILT-IN MICROPHONE		
Capsule type	Omni-directional stereo electret condenser microphone	—
MEDIA SLOT		
Type	ExpressCard/34 (x 2)	
Interface	ExpressCard compatible	
SUPPLIED ACCESSORIES		
	Lens hood (x 1), large eye cup (x 1), IR Remote Commander unit (x 1), USB cable (x 1), A/V connecting cable (x 1), component video cable (x 1), shoulder strap (x 1), operation manual (x 1), XDCAM EX Clip Browsing software (x 1), SxS device driver software (x 1), BP-U30 battery (x 1), BC-U1 charger (x 1), SBP-8 (x1)	14x zoom lens (x 1), Lens hood (x 1), LO-3830 1/2-inch lens adaptor (x 1), IR Remote Commander unit (x 1), USB cable (x 1), component video cable (x 1), shoulder strap (x 1), operation manual (x 1), XDCAM EX Clip Browsing software (x 1), SxS device driver software (x 1), BP-U30 battery (x 1), BC-U1 charger (x 1), SBP-8 (x1)

* Viewable area measured diagonally.

XDCAM EX Deck Specifications

PMW-EX30		
GENERAL		
Mass	Approx. 2.0 kg (4 lb 6 oz) (body) Approx. 2.4 kg (5 lb 4 oz) with AC adaptor and stand	
Dimensions (W x H x D)	Approx. 210 x 88 x 200 mm (8 3/8 x 3 1/2 x 7 7/8 inches)	
Power requirements	DC 12 V	
Power consumption	Approx. 12 W	
Operating temperature	5 to +40 °C (+32 to +104 °F)	
Storage temperature	-20 to +60 °C (-4 to +140 °F)	
Recording format	Video	MPEG-2 Long GOP HQ mode: VBR, maximum bit rate: 35 Mb/s, MPEG-2 MP@HL SP mode: CBR, 25 Mb/s, MPEG-2 MP@H14
	Audio	Linear PCM (2ch, 16-bit, 48-kHz)
Recording frame rate	PAL setting	HQ mode: 1920 x 1080/50i, 25P*, 1280 x 720/50P SP mode: 1440 x 1080/50i
	NTSC setting	HQ mode: 1920 x 1080/59.94i, 23.98P*, 1280 x 720/59.94P SP mode: 1440 x 1080/59.94i
Recording/Playback time	HQ mode	Approx. 50 min. with SBP-16 (16 GB) memory card Approx. 25 min. with SBP-8 (8 GB) memory card
	SP mode	Approx. 70 min. with SBP-16 (16 GB) memory card Approx. 35 min. with SBP-8 (8 GB) memory card
SIGNAL INPUTS / OUTPUTS		
Composite output	BNC(x1), 1.0 Vp-p, 75Ω unbalanced	
S-Video output	Y: 1.0 Vp-p, 75Ω unbalanced, sync negative	
Component output	BNC (x 3), Y: 1.0 Vp-p, 75Ω, Pb/Pr: 0.7 Vp-p, 75Ω	
Audio input	RCA type (CH-1, CH-2)	
Audio output	RCA type (CH-1, CH-2), -10 dBu (reference level), 47 kΩ	
HD-SDI input	BNC (x 1)	
SDI output	BNC (x 1), HD-SDI/SD-SDI selectable	
HDMI output	Type A 19-pin (x 1)	
i.LINK input/output	IEEE1394, 6pin (x 1), HDV stream input/output, DVCAM stream output, S400	
USB	Mini-B (x 1), USB 2.0 High-speed	
Headphone output	Stereo mini-jack (x 1), 16Ω, 30 mW	
DC input	DC jack	
LCD PANEL		
LCD panel	3.5-inch** type colour LCD monitor, approx. 921000 effective pixels, 640 (H) x 3 (RGB) x 480 (V), 16:9, hybrid type	
MEDIA SLOT		
Type	ExpressCard/34 (x 2)	
Interface	ExpressCard compatible	
SUPPLIED ACCESSORIES		
	AC Adaptor (x 1), IR Remote Commander unit (x 1), USB cable (x 1), Stand (x 2), operation manual (x 1), XDCAM EX Clip Browsing software (x 1), SxS device driver software (x 1)	

* This capability is planned to be available with future software upgrade.

** Viewable area measured diagonally.

SONY

Specialist

Dealer

Sony Specialist Dealers receive extensive training on all our products and services. They combine this with an in-depth knowledge of the market, ensuring you get advice that meets your needs before and after purchase. To find your nearest Sony Specialist Dealer visit our "dealer locator" at: www.sonybiz.net/dealer

Services from Sony

> Working with you, working for you

Recognising that every company and every challenge is unique, we offer a complete and comprehensive range of services all the way through consulting, planning, financing, implementation, training, servicing, maintenance and support. Choose exactly what's right for you, when and where you need it.

> Professional Services

Tailor-made design, installation and project management of audio-visual and IT (AV/IT) systems using skills developed over 25 years of systems integration.

> Financial Services

Innovative and flexible finance solutions designed to meet budgetary and financial requirements and constraints, enabling businesses to always have the most current technology.

> Training Services

A range of off-the-shelf or customised training services from basic operation through to high-level technical maintenance.

> Support Services

Fully integrated and customised support for products and systems throughout their operational life, combining proactive and reactive technical services. Not all services are available in all countries. If you'd like to find out more about what we do, who we do it for and how we do it, visit www.sonybiz.net or contact Sony's local office.

© 2008 Sony Corporation. All rights reserved.

Reproduction in whole or in part without written permissions is prohibited. Features, design and specifications are subject to change without notice.

All non-metric weights and measurements are approximate. Sony is a registered trademark of Sony Corporation.

PSP is a trademark of Sony Computer Entertainment, Inc. XDCAM EX, XDCAM, CineAlta, SxS PRO, SxS, Exmor, Picture Profile, Shot Transition, Remote Commander, i.LINK, Professional Disc, HDCAM, LUMA, BRAVIA and DVCAM are trademarks of Sony Corporation.

HDV and HDV logo are trademarks of Sony Corporation and Victor Company of Japan, Limited (JVC).

All other trademarks are the property of their respective owners.

SONY



PMW-EX3

A Semi-Shoulder Full-HD Camcorder With SxS PRO Recording, for an Evolving Era of HD

XDCAM EX - New Generation HD Recording System



The PMW-EX3 follows on from the successful launch of the new PMW-EX1 and offers all the great features of the PMW-EX1 in a new semi-shoulder design. In addition to this new design the camcorder also features an interchangeable lens system, genlock, timecode and remote control capability for real added flexibility, offering a low-cost HD studio solution.

The PMW-EX3 combines a state-of-the-art, non-linear XDCAM workflow with simply the best HD quality yet seen in a semi-shoulder camcorder. It is also the first semi-shoulder camcorder to carry the legendary CineAlta 24P brand with multiple frame rate recording capability such as 59.94i, 50i, and native 23.98P, as well being 1080i/720P switchable.

There is also a choice of a 35Mb/s High Quality mode or a 25Mb/s, HDV 1080i compatible mode. To take advantage of this high performance recording capability, the PMW-EX3 uses the same imaging system as the PMW-EX1, consisting of three 1/2-inch type CMOS sensors, each with an effective pixel count of 1920x1080. In addition, there's a purpose-built interchangeable Fujinon Professional HD 1/2-inch 14x lens and a unique dual focus ring mechanism. Included in the package is a 1/2-inch lens adaptor to allow use of other 1/2-inch lenses, plus the ability to use other optional lens adaptors for 2/3rd-inch, cinema-style and digital SLR lenses.

To maximise recording time, the PMW-EX3 has two memory card slots which means with a pair of 16 GB SxS PRO memory cards, it can record up to 140 minutes of HD footage.

A wide variety of accessories are also available, including a USB Reader/Writer, a wide-conversion lens, battery and charger.

The PMW-EX3 HD compact camcorder is the ideal solution for a wide range of customers from broadcasters through to independent videographers and film makers who want exceptional HD picture quality and state-of-the-art workflow from an affordable semi-shoulder camcorder.

Features

New Nonlinear Recording Media, "SxSPRO" - For Greater Efficiency, Operability, and Reliability

The XDCAM EX series adopts the SxSPRO memory card for its recording media, which Sony and SanDisk Corporation jointly developed specifically for professional content creation applications. The SxS PRO memory card is an ultra-compact nonlinear medium that uses flash memory with a number of key features:

- Compatible with ExpressCard3/4 interface slot which is common on modern Windows PCs and Macs
- Uses PCI Express interface and achieves an extremely high "read" speed of 800 Mb/s*
- Large storage capacity: SBP-8 (8 GB) and SBP-16 (16 GB) memory cards are available. One SBP-8 (8 GB) memory card is supplied with the PMW-EX3
- Can record up to 70 minutes of HD video and audio (using one 16-GB memory card)
- Compact size: approx. 75 × 34 × 5 mm (excluding the projecting parts) - half the size of the older PC Card standard

- Low power consumption
- Highly reliable: can resist shocks (up to 1500 G) and vibrations (up to 15 G)

*This data-transfer speed is a theoretical value. Actual data-transfer speed depends on the file type and the performance of the PC.

1920 x 1080 HD Recording Using the "MPEG-2 Long GOP" Codec

The PMW-EX3 camcorder records 1920 x 1080 HD images using the "MPEG-2 Long GOP" codec, which conforms to the MPEG-2 MP@HL compression standard. "MPEG-2 Long GOP" is a mature codec - also adopted by the XDCAM HD and HDV 1080i series of products - which enables users to record stunning-quality HD video and audio with highly efficient, reliable data compression.

Selectable Bit Rates

The PMW-EX3 camcorder offers a choice of bit rates - either 35 Mb/s (HQ mode) or 25 Mb/s (SP mode) - depending on the desired picture quality and recording time. The HQ mode supports both 1920 x 1080 and 1280 x 720 resolutions. The SP mode supports 1440 x 1080 resolution at 25 Mb/s, which provides compatibility with HDV 1080i products.

Footage recorded in this SP mode can be seamlessly integrated into HDV-compatible editing systems by transferring the stream from the camcorder via the i.LINK™ (HDV™) interface. It can also be recorded on XDCAM HD's optical disc through the use of the supplied Clip Browser software.

Long Recording Time

Utilising a mature and highly efficient compression format together with high performance SxS memory cards, the PMW-EX3 can record superb quality HD images for an exceptional 70 minutes* on a single 16Gb SxS card. As the PMW-EX3 features two memory card slots, this recording time is easily doubled to 140 minutes (with two 16Gb cards) and when recording across two cards, the transition is seamless without any frame loss. This feature makes the PMW-EX3 an ideal camcorder for a wide variety of content production applications, including wedding and event shooting, that require a long recording time.

*When recording in HQ (35 Mb/s) mode, recording time may be more than the above specified figure depending on the actual bit rate that is adopted during VBR encoding.

Multiple-format Recording - 1080/720 and Interlace/Progressive Switchable Operation

The PMW-EX3 camcorder offers a wide array of recording formats for multiple content creation applications. Scanning mode is switchable between 1920 x 1080, 1280 x 720, and 1440 x 1080 resolutions. Frame rate is also selectable from interlace and progressive - 59.94i, 50i,

29.97P, 25P, and native 23.98P*.

In addition, 59.94P and 50P progressive recording is available in 1280 x 720 mode. The SxS memory card can simultaneously hold multiple files of any of these recording formats, allowing for flexible use of the memory card.

*In 1440 x 1080/23.98P (SP) mode, images are handled as 23.98P and recorded as 59.94i signals through means of 2-3 pull-down.

Genlock and Timecode Interfaces

The PMW-EX3 includes genlock and timecode interfaces, making the PMW-EX3 ideal for multi-camera operation and entry level HD studio use.

High-quality Uncompressed Audio Recording

In addition to HD video recording, high-quality audio is an equally significant feature in the XDCAM EX system. The PMW-EX3 camcorder records and plays back high-quality, two-channel 16-bit, 48-kHz linear PCM uncompressed audio.

Remote Control Capability

The PMW-EX3 offers professional remote control of various camera features via standard Sony 8-pin control interface. This allows use of Sony optional RM-B150 and RM-B750 remote control units offering increased flexibility for studio/location use.

IT Friendly

With the XDCAM EX series, recordings are made as data files in the "MP4" format, which is widely used in a number of recent electronic portable devices and has been standardized by ISO.

The file-based recording allows material to be handled with great flexibility in an IT-based environment - easily available for copying, transferring, sharing, and archiving. All these operations are accomplished without any "digitizing" process required.

File-based data copying allows for degradation-free dubbing of AV content, which can be performed easily on a PC. The file-based recording system also allows for material to be viewed directly on a PC - simply by inserting the SxS memory card into the ExpressCard slot on a PC or Mac, or by linking a PC/Mac to the XDCAM EX unit via a USB2 connection. This works in just the same way as a PC reading files on an external drive. The file-based operation can dramatically improve the efficiency and quality of professional video applications.

New Semi Shoulder Design

With an adjustable shoulder pad, cheek pad and lens grip, the PMW-EX3 offers operators the ability to locate a

SONY

comfortable position for on the shoulder operation. With the viewfinder assembly attached the ergonomics are similar to that of a full size shoulder camcorder.

Immediate Recording Start and No Overwriting Footage

By virtue of recording on flash memory card, the XDCAM EX can start recording virtually the instant the camcorder is turned on. Moreover, the XDCAM EX system automatically records on an empty area of the card - there's no danger of overwriting existing content.

This is extremely convenient, as camera operators do not have to worry about accidentally recording over good takes, and they don't have to search through footage for the correct position to start the next recording. In short, it means the camera is always ready for the next shot!

Instant-access Thumbnail Search with "Expand" Function

Each time a recording is started and stopped on the XDCAM EX camcorder, the video and audio signals are recorded as one clip. During playback, users can cue-up to the next or previous clip simply by pressing the 'Next' or 'Previous' button, as you would do on a CD or DVD player.

Furthermore, thumbnails are automatically generated for each clip as a visual reference, allowing operators to cue-up to a desired scene simply by guiding the cursor to a thumbnail and pressing the 'Play' button.

For further convenience, the 'Expand' function allows one selected clip in the Thumbnail display to be divided into 12 even-time intervals, each with their own thumbnail identifier. This is useful if you want to quickly search for a particular scene within a lengthy clip.

1/2-inch type Three Exmor™ CMOS Sensors

The PMW-EX3 is equipped with three newly developed 1/2-inch type Exmor™ CMOS Sensors, each with an effective pixel count of 1920 (H) x 1080 (V), which delivers excellent picture performance with full HD resolution. This 1/2-inch type image sensor, using Sony's advanced accumulated sensor technologies, allows the camcorder to provide an excellent sensitivity of F10, a remarkable signal-to-noise ratio of 54 dB, and a high horizontal resolution of 1000 TV lines*.

In addition, this large 1/2-inch type image sensor can capture images with a shallower depth of field than smaller-size image sensors, giving users more creative freedom of expression. What's more, the Exmor CMOS sensor is a unique design that deploys an A/D converter to each column of pixels, resulting in a much lower clock speed than conventional CMOS sensors. This makes it possible to greatly reduce power consumption of the camcorder.

*In 1920 x 1080/59.94i mode

Interchangeable Lens System with Wide-angle Fujinon 14x Zoom Lens included

The PMW-EX3 is equipped with a superb interchangeable Fujinon 14x zoom lens specifically designed for the PMW-EX3 to offer optimum picture performance. It offers a wide angle of view of 5.8 mm (equivalent to 31.4 mm on a 35 mm lens). Also supplied is a lens adaptor to allow use of other 1/2-inch lenses. Additional lens adaptors will allow use of 2/3rd -inch, digital cinema and digital stills lenses for wide creative functionality.

Unique Focus Operation - Professional Manual Focus and Auto Focus

The supplied lens adopts a newly developed and unique focus ring mechanism, which offers two types of manual focus, plus an auto focus operation. The PMW-EX3 camcorder is equipped with two independent focus wheel mechanisms, which can be switched by sliding the focus ring itself back and forth.

When the focus ring is in the front position, the lens works in the same way as a typical auto focus lens on a hand-held camcorder. In this case, either manual or auto focus mode can be selected by the AF/MF switch on the lens. On the other hand, when the focus ring is set to the back position, the lens has an absolute focus position which professional users are familiar with.

Three Independent Rings

In addition to the unique focus ring, the PMW-EX3 supplied lens is equipped with independent rings for zoom and iris adjustment. These are located adjacent to the focus ring, in the same layout as is common on other interchangeable lenses. This gives users a high level of operational comfort and control.

AF Assist

The AF (Auto Focus) Assist function enables operators to manually change focus positions using the focus ring during AF mode. This means that AF reference focus positions can be shifted to manually changed positions.

MF Assist

The MF (Manual Focus) Assist function helps to precisely focus on the target subject when shooting in MF mode. When the MF Assist is turned on, auto focus is momentarily activated and finely focuses on the subject closest to the focal point of the lens at that time.

Expanded Focus

At the touch of a button, the center of the screen on the LCD monitor can be magnified to about twice normal size, making it easier to confirm focus settings during manual focusing.

Selectable Peaking on the Viewfinder

The Peaking function can help operators to adjust the camera's focus more accurately by altering the way pictures are displayed on the LCD monitor. It can enhance the outline of the image, which the camera focuses on most, and change its colour to make it more visible. Enhance levels can be selected via the control dial on the rear of the LCD monitor and the outline colour from "RED", "WHITE", "YELLOW", and "BLUE" from the menu.

Optical Image Stabilizer

To minimize the blurring effect caused by hand-shake, the new lens incorporates an optical image stabilizer function that provides highly stable images.

23.98P Native Recording

The PMW-EX3 camcorder is the first semi-shoulder camcorder to be a member of the legendary Sony CineAlta™ family. It offers native 23.98P* recording which, in combination with advanced creative features such as selectable gamma curves, makes this camcorder ideal for cinema production.

*In 1440 x 1080/23.98P (SP) mode, images are handled as 23.98P and recorded as 59.94i signals through means of 2-3 pull-down.

Slow & Quick Motion Function

The PMW-EX3 offers a powerful Slow & Quick Motion function - commonly known as over-cranking and under-cranking in film shooting - that enables users to create unique 'looks' or special effects with slow- and fast-motion images. This can be selected on the control dial on the side of the camcorder.

The PMW-EX3 can capture images at frame rates selectable from 1 fps (frame per second) to 60 fps in 720P mode and from 1 fps to 30 fps in 1080P mode, in increments of 1 fps. For example, when viewed at 23.98P, images captured at 60 fps will appear 2.5 times slower than normal. Conversely, images captured at four fps will appear six times faster than normal.

With the Slow & Quick Motion function of this camcorder, images are recorded natively without interpolating the frames. This means the quality of the slow- and fast-motion images is extremely high and incomparable to those created in the editing process. In addition, these slow- and quick-motion images can be played back immediately after shooting, without using any converters or processing on nonlinear editing systems.

Slow Shutter Function

The PMW-EX3 camcorder offers a Slow Shutter function for capturing clear images in low-light environments. This allows the shutter speed to be extended to a maximum of

64 frames. The Slow Shutter function not only increases camera sensitivity but also produces a special blurring effect when shooting a moving object, for enhanced shooting creativity. The shutter speed is selectable from 2-, 3-, 4-, 5-, 6-, 7-, 8-, 16-, 32-, and 64-frame periods.

Selectable Gamma Curves

The PMW-EX3 camcorder offers a wide variety of gamma curves to flexibly handle contrast and give a specific 'look' to an image. In addition to four types of standard gamma curves, the PMW-EX3 provides four types of CINE Gamma (CINE 1, 2, 3, and 4), which are identical to those of other CineAlta camcorders. Operators can select the best-suited preset gamma curve, depending on scenes.

Interval Recording Function

The PMW-EX3 camcorder offers an Interval Recording function that records signals at pre-determined intervals. This is convenient for shooting over long periods of time, and also when creating pictures with special effects of extremely quick motion.

Frame Recording Function

Frame Recording is a unique feature of the PMW-EX3 camcorder that is especially useful for stop-motion/clay animation shooting. Using this function, images for pre-determined frames are recorded every time the Record button is pressed.

Shutter Angle Settings

In addition to the electronic shutter speed controls, the PMW-EX3 also has a "shutter angle" control - which is familiar to film users. By setting the shutter speed to "angle", the PMW-EX3 automatically operates with the proper exposure time, determined by the selected frame rate and the shutter angle.

Picture Profile™ Feature

The Picture Profile feature allows camera operators to easily call up customized picture-tonal settings to suit particular shooting conditions, rather than having to readjust the camera each time - giving users greater operational efficiency. Up to six different picture-tonal settings such as the parameters of matrix, colour correction, detail, gamma and knee can be saved in the memory. These settings are displayed on the LCD monitor at the touch of a button.

Depth-of-field Indicator

A Depth-of-field Indicator can be displayed on the LCD monitor to help camera operators easily recognize the depth-of-field of a scene, and thereby produce their desired images.

Brightness-level Display

The average brightness level of the centre of a frame can be displayed on the LCD monitor as a percentage. This is useful when a waveform monitor is not available for shooting.

Histogram Indicator

The Histogram Indicator can be displayed on the LCD monitor, allowing operators to easily evaluate the distribution of brightness on currently captured images. This enables proper exposure control of iris, gain and gamma.

3.5-inch* Hybrid Colour LCD Screen / Viewfinder

The PMW-EX3 is equipped with a newly developed, large, easy-to-view, colour LCD screen with a high resolution of 1920 x 480 pixels. The LCD screen is located in an easy viewing position on top of the camera and can also be utilised as a high-definition viewfinder with the easily attached monocular viewfinder assembly

The LCD Screen can also be used to instantly review recorded footage, as well as access the camera's set-up menus and view thumbnail display status indications such as audio meters, depth-of-field indicators, and the remaining memory and battery time. What's more, the Hybrid LCD screen - which comprises transmissive and reflective panels - offers clear viewing even in bright sunlight.

*Viewable area measured diagonally.

Four Assignable Buttons

On-handle Zoom Switch and REC Start/Stop Button

On-handle Zoom Switch and REC Start/Stop Button

In order to facilitate zoom control and recording operation during low-angle shooting, an additional zoom switch and record start/stop button are located on the carrying handle.

Shot Transition™ Function

The Shot Transition function allows for smooth automatic scene transitions. The operator can program start and end settings for zoom, focus, and white balance into the A/B buttons and, by pressing the start button, a smooth transition will take place according to the set time. It works by automatically calculating the intermediate values during the scene transition. The start of this function can be synchronized with the camera's REC start function. The transition progress can be checked using an indicator displayed on the LCD monitor. In addition, a start timer function is also available for the Shot Transition function, helping to prevent operators from missing a shot.

This function is very useful when complex camera

settings are required during the scene transition - for example, when shooting subjects moving from the background to the foreground of a scene.

Long Operating Time

With the supplied BP-U30 battery attached, the PMW-EX3 can record continuously for approximately two hours, while the optional BP-U60 battery extends the operating time to approximately four hours.

Wide Array of Interfaces

The PMW-EX3 camcorder comes equipped with a wide range of interfaces optimized for a variety of operational needs. These include an HD-SDI output, down-converted SD-SDI output, i.LINK (HDV) input/output, USB2 and analogue composite/component output.

Other Features

- ATW (Auto Tracing White Balance)
- Built-in ND filter wheel: 1: Clear, 2: 1/8ND, 3: 1/64ND
- Selectable gain: -3, 0, 3, 6, 9, 12, 18 dB
- High-speed picture search: x4, x15
- Freeze Mix function
- Skin-tone Detail control
- Low-key saturation
- IR Remote Commander™ unit

Benefits

The PMW-EX3 is a further innovation from Sony offering the first solid-state semi-shoulder camcorder. Based on the same outstanding picture performance, creative features and workflow innovation of the PMW-EX1, the new camera offers studio functions such as genlock and remote control, an interchangeable lens system and new ergonomic features which provide camera operators further flexibility in whatever style of production is chosen.

Enhanced Workflow

Innovative solid state recording with SxS PRO ExpressCard memory cards offers the following benefits:

- Compatible with industry-standard ExpressCard interface available on most modern laptops
- No time lost to tape loading
- Robust storage media, impervious to shocks and vibrations
- Small, high capacity recording media offering over 2 hours of continuous HD content across 2 x 16GB cards.

- Common interoperability with HDV and XDCAM so ready to use immediately with most existing NLE.
- No need to worry about accidentally overwriting precious content
- Write and Re-Writable media with no degradation in picture quality
- Thumbnail images representing key scenes can be browsed and instantly accessed using on-camera colour screen
- 'Essence Mark' key scenes at the touch of a button
- No frantic fast-forward/rewinding to find the clips you want to review
- Non-proprietary media manufacture
- Supplied with Clip Browser Software for viewing and copying clips to HDD, DVD or Blu-ray Disc.
- Unique focus operation offering full manual focus with absolute focus or manual/auto focus operation.
- AutoFocus Assist ensuring focus position can be altered
- Manual Focus Assist to ensure optimum focus at all times

Exciting and Creative Recording Modes

The PMW-EX3 is the first semi-shoulder camcorder to carry the legendary CineAlta brand, which represents optimisation for feature film production and specifically support for 23.98P recording capability - the standard frame rate for feature film production. Alongside this, there are a myriad of creative recording modes available including:

- Slow and Quick motion offers a range of frame rates produced within the camera and available for instant review in the field. Now available via direct control on the camcorder body.
- New shutter setting emulates filmic operation
- Cine Gamma curves offer further filmic options for production
- Frame and Interval recording offers further creative scope for animation and extremely quick motion effects
- Slow Shutter for clear images in low-light environments

Superior Picture Performance

Newly developed Exmor™ CMOS processors offer true 1080 x 1920 resolution:

- Large ½ inch sensors for excellent sensitivity and depth of field characteristics
- Full 1080 x 1920 effective pixels
- Low power consumption compared to CCD technology
- 1080 / 720 switchable for international programme production

Interchangeable Professional 1/2inch HD Lens

The PMW-EX3 features an exceptional interchangeable ½ inch Fujinon lens, which offers the ability with the supplied lens adaptor to utilise current ½ -inch lenses.

- Interchangeable 14x Fujinon Professional HD lens
- Can be used with other 2/3rd inch, Cinema and D-SLR lenses with optional lens adaptors.

New features for Multi-camera operation

The PMW-EX3 includes genlock and timecode interfaces, plus remote control functionality through Sony professional remote control units, making the PMW-EX3 ideal for multi-camera operation and entry level HD studio use.

- Genlock and timecode interfaces allow multi-camera operation with other camcorders.
- Remote control via Sony RM-B150 or RM-B750 is available via the 8-pin remote control connector for easy set-up and control.

Technical Specifications

--General--

Mass	Approx. 1.9 kg (4 lb 2 oz) (without lens) Approx. 3.6 kg (7 lb 9 oz) (with lens, lens hood, eye piece, BP-U30 battery, one SxS PRO memory card)
Dimensions (W x H x D)	250 x 210 x 400 mm (9 7/8 x 8 2/8 x 15 6/8 inches)(with lens) without projection
Power requirements	DC 12 V
Power consumption	Approx. 13.5 W (while recording, LCD viewfinder On)
Operating temperature	0 to +40°C (+32 to +104°F)
Storage temperature	-20 to +60°C (-4 to +140°F)
Continuous operating time	Approx. 210 min. with BP-U60 battery Approx. 100 min. with BP-U30 battery
Recording format	Video MPEG-2 Long GOP HQ mode: VBR, maximum bit rate: 35 Mb/s, MPEG-2 MP@HL SP mode: CBR, 25 Mb/s, MPEG-2 MP@H14 Audio Linear PCM (2ch, 16-bit, 48-kHz)

Recording frame rate	NTSC setting HQ mode: 1920 x 1080/59.94i, 29.97P, 23.98P, 1280 x 720/59.94P, 29.97P, 23.98P SP mode: 1440 x 1080/59.94i PAL setting HQ mode: 1920 x 1080/50i, 25P, 1280 x 720/50P, 25P SP mode: 1440 x 1080/50i
Recording/Playback time	HQ mode Approx. 50 min. with SBP-16 (16 GB) memory card, Approx. 25 min. with SBP-8 (8 GB) memory card SP mode Approx. 70 min. with SBP-16 (16 GB) memory card, Approx. 35 min. with SBP-8 (8 GB) memory card

--Lens--

Lens mount	1/2-inch type EX mount
Zoom ratio	14x (optical), servo/manual selectable
Focal length	f = 5.8 to 81.2 mm (equivalent to 31.4 to 439 mm on 35 mm lens)
Iris	F1.9 to F16 and Close, servo/manual selectable
Maximum relative aperture	1:1.9
Focus	AF/MF/Full MF selectable 800 mm to 8 (MACRO OFF), 50 mm to 8 (MACRO ON, Wide), 735 to 8 (MACRO ON, Tele)
Image stabilizer	ON/OFF selectable, shift lens
Filter thread	M77 mm, pitch 0.75 mm (on lens)

--Camera--

Pickup device	3-chip 1/2-inch type Exmor Full HD CMOS
Effective picture elements	1920 (H) x 1080 (V)
Optical system	F1.6 prism system
Built-in filters	ND filter OFF: Clear, 1: 1/8ND, 2: 1/64ND
Sensitivity (2000 lx, 89.9% reflectance)	F10 (typical) (1920 x 1080/59.94i mode)
Minimum illumination	0.14 lx (typical) (1920 x 1080/59.94i mode, F1.9, +18 dB gain, with 64-frame accumulation)
S/N ratio	54 dB (Y) (typical)
Horizontal resolution	1000 TV lines or more (1920 x 1080i mode)
Shutter speed	1/33 to 1/2000 sec.
Shutter angle	180, 90, 45, 22.5, 11.25 degrees
Slow Shutter (SLS)	2-, 3-, 4-, 5-, 6-, 7-, 8-, 16-, 32-, and 64-frame accumulation
Slow & Quick Motion function	720P Selectable from 1 to 60 fps as recording frame rate 1080P Selectable from 1 to 30 fps as recording frame rate

--Signal inputs/outputs--

Audio input	XLR-3-pin (female) (x 2), line/mic/mic +48 V selectable
Composite output	BNC (x1), 1.0 Vp-p, 75 ohms
S-Video output	Y: 1.0 Vp-p, 75 Ω unbalanced, sync negative
Audio output	RCA type (CH-1,CH-2), -10 dBu (reference level), 47 kΩ
Component output	Mini D (x 1) Y: 1.0 Vp-p, 75 ohms, Pb/Pr: 0.7 Vp-p, 75 ohms
SDI output	BNC (x 1), HD-SDI/SD-SDI selectable
i.LINK input/output	IEEE1394, 4-pin (x 1), HDV stream input/output, S400
Timecode input	BNC (x1), 0.5 to 18 Vp-p, 10 ohms
Timecode output	BNC (x1), 1.0 Vp-p, 75 ohms
Genlock input	BNC (x1), 1.0 Vp-p, 75 ohms
USB	Mini-B (x 1), USB 2.0 High-speed
Headphone output	Stereo mini-jack (x 1), -20.5 dBu (reference level output, 16 ohms load)
DC input	DC jack
Battery input	5-pin
Remote	8-pin

--Built-in microphone--

Capsule type	Omni-directional stereo electret condenser microphone
--------------	---

--Media slot--

Type	ExpressCard/34 (x 2)
Interface	ExpressCard compatible

--Built-in LCD monitor--

Accessories

Batteries and Power Supplies

BP-U30

Lithium-ion Battery*

BP-U60

Lithium-ion Battery*

Lapel (ECM-series)

**ECM-673**

Short Shotgun Electret Condenser
Microphone.